



” ABOUT ME

I’m a UX/UI and web designer with over six years of experience in website development, graphic design, and e-learning solutions. I craft user-centered digital experiences that are functional, engaging, and impactful.

SKILLS

- Web Development  
HTML5, CSS, JavaScript, WordPress, Elementor
- UX/UI Design  
User Research, Design Thinking, Prototyping, Wireframing
- Graphic Design  
Branding, Logo Design, Banners, Presentations
- E-learning Design  
Interactive Infographics, Digital Learning Environments

Tools

- Design  
Adobe Photoshop, Illustrator, InDesign, Figma
- Development  
WordPress, Elementor, Storyline
- Generative AI  
ChatGPT, Midjourney
- Video  
Adobe Premiere Pro, After Effects
- Collaboration  
Microsoft Office Suite, Google Workspace

Languages

- Hebrew English



EXPERIENCE

- 2024 | Present Website Building and AI Instructor | Ilan Ramon Middle School
  - Teaching web development (HTML, CSS, WordPress) and integrated AI tools into creative projects.
  - Leading students in hands-on website development and design challenges.
- 2018 | 2024 Instructional Designer | Dialogue
  - Designed and developed custom WordPress websites and landing pages to expand client services.
  - Managed and maintained all web assets to ensure optimal performance and brand consistency.
  - Created interactive e-learning courses and engaging marketing materials.
  - Produced marketing videos and simulation clips to enhance client engagement.
- 2020 Graphic Designer | RADCOM
  - Designed marketing materials, presentations, and social media graphics.
  - Managed website maintenance and transition to WordPress.
  - Created product logos and monthly newsletters to support branding efforts.
- 2016 | 2018 Graphic Designer | Migvan Printing House
  - Designed personalized print and digital products.
  - Created banners for the company's website and managed the ongoing maintenance of its e-commerce platform.
  - Specialized in Photoshop and Illustrator for custom designs.



EDUCATION

- B.A. in Instructional Design  
HIT, Israel | 2015 – 2018
- UX/UI Design Certificate  
HackerU, Israel | 2024
- Generative AI Certificate  
HackerU, Israel | 2024
- Full Stack Certificate  
Netcraft Academy, Israel | 2022
- WordPress Web Development Certificate  
Mentor College, Israel | 2019