



ABOUT ME

UX/UI and web designer with 6+ years of experience in digital products, web experiences, and digital learning. Focused on creating user-centered digital products that combine design, technology, and AI.

SKILLS

Web Development

HTML5, CSS, JavaScript, WordPress, Elementor

UX/UI Design

User Research, Design Thinking, Prototyping, Wireframing

Graphic Design

Branding, Logo Design, Banners, Presentations

E-learning Design

Interactive Infographics, Digital Learning Environments

Tools & Technologies

Design

Adobe Photoshop, Illustrator, InDesign, Figma

Development

WordPress, Elementor, Storyline

AI & Product Tools

ChatGPT, Midjourney, Sticklight, Gemini, Runway

Video

Adobe Premiere Pro, After Effects

Collaboration

Microsoft Office Suite, Google Workspace

Languages

Hebrew ●●●●●●●●●●

English ●●●●●●●●○



EXPERIENCE

2024 | Present

Website Building and AI Instructor | Ilan Ramon Middle School

- Teach web development (HTML, CSS, WordPress, Elementor) through hands-on projects.
- Integrate AI tools (ChatGPT, Midjourney) into UX design and prototyping workflows.
- Lead students in building real websites from concept to launch.
- Develop structured, project-based learning experiences combining design, UX thinking, and AI.
- Create engaging lessons that balance guided teaching with independent learning.

2018 | 2024

Instructional Designer | Dialogue

- Designed and developed interactive e-learning courses and digital learning experiences.
- Created UX-focused learning flows and interactive content (Articulate 360).
- Built WordPress websites and landing pages to expand digital offerings.
- Produced marketing videos, simulations, and visual content.
- Collaborated with stakeholders to translate complex ideas into clear user experiences.

2020

Graphic Designer | RADCOM

- Designed marketing materials, presentations, and social media graphics.
- Managed website maintenance and transition to WordPress.
- Created product logos and monthly newsletters to support branding efforts.

2016 | 2018, 2025

Graphic Designer | Migvan Printing House

- Designed print and digital assets with a focus on usability.
- Created and maintained website banners and e-commerce pages.
- Led end-to-end creation of website pages — from user research and wireframing to design and Elementor implementation.
- Applied user-centered thinking to improve layout, structure, and content hierarchy.



EDUCATION

B.A. in Instructional Design

HIT, Israel | 2015 – 2018

UX/UI Design Certificate

HackerU, Israel | 2024

Generative AI Certificate

HackerU, Israel | 2024

Full Stack Certificate

Netcraft Academy, Israel | 2022

WordPress Web Development Certificate

Mentor College, Israel | 2019